

## Principal Profile

**Principal Name:** Robert WBaird and Company Inc

**Business Or Interest:** Wealth management, capital markets asset management and private equity.

**Lobbying Interests:** Economic development, financial institutions, and securities

**CEO Name:** Paul E. Purcell

**Title:** Compliance Officer

**Contact Name:** Erica Willems

**Address:** 777 E Wisconsin Ave, 18th Flr

**City, State, Zip:** Milwaukee, WI 53202

**Phone:** (414) 765-3694

**Fax:** (414) 298-1745

**E-mail:** ewillems@rwbaird.com

**Web Site:** <http://www.rwbaird.com>